

Investment Options

Your wedding photographs are more than just another expense to worry about. They will be **your** keepsakes to reminisce about for years to come and to treasure over and over. In years to come you will want to look back and have something lasting to remember your wedding day. You will be proud you made the investment with Hardee Imaginations Photography for your photography coverage. We want to provide you a memorable experience as well as beautiful photographs. Thank you for considering Hardee Imaginations Photography to help you capture your wedding day.

INVESTMENT PACKAGES

INVESTMENT PACKAGE 1**

- An engagement portrait session with twenty photos in a 7" x 7" WillowBook Bonsai™ book (b/w and color) (50 images), full coverage of your wedding day, online proofing with Pictage.com, a minimum of 500 proofs in a bonded leather proof magazine, 50 Fine Art Cards™, a 30-page 12x12 wedding album (240 images), and \$500 Print Credit.

\$5,250.⁰⁰

INVESTMENT PACKAGE 2**

- An engagement portrait session with twenty photos in a 7" x 7" WillowBook Bonsai™ book (b/w and color) (50 images), full coverage of your wedding day, online proofing with Pictage.com, a minimum of 500 proofs in a bonded leather proof magazine, a 20-page 10x10 wedding album (160 Images), and \$300 Print Credit

\$3,250.⁰⁰

INVESTMENT PACKAGE 3**

- An engagement portrait session with twenty photos in a 7" x 7" WillowBook Bonsai™ book (b/w and color) (50 images), full coverage of your wedding day, online proofing with Pictage.com, a minimum of 350 proofs in a bonded leather proof magazine, a 10-page 10x10 wedding album (80 Images), and \$150 Print Credit

\$2,000.⁰⁰

INVESTMENT PACKAGE 4**

- An engagement portrait session with twenty photos in a 7" x 7" WillowBook Bonsai™ book (b/w and color) (50 images), full coverage of your wedding day, online proofing with Pictage.com, a minimum of 250 proofs in a bonded leather proof magazine, and Print Package (16 wallets, 2 5x7, 1 8x10, 1 11x14).

\$1,500.⁰⁰

** All investment packages include full coverage of your wedding day up to 10 hours.

INDIVIDUAL INVESTMENT

Engagement Session (2 hours) - \$100.⁰⁰

Bridal Session (2 hours) - \$100.⁰⁰

Portrait Session (2 hours) - \$100.⁰⁰

(Baby, Children, Seniors, Family, etc.)

Custom Designed Album - Start at \$500.⁰⁰

Prints (Other print sizes available)

4 wallets - \$10.⁰⁰

4x6 - \$10.⁰⁰

5x7 - \$17.⁰⁰

8x10 - \$25.⁰⁰

11x14 - \$56.⁰⁰

Additional Photographer Coverage (p/ hour) - \$50.⁰⁰

Custom Photo Editing - \$50.⁰⁰

Proof CDs - \$75.⁰⁰

Image CDs (High Resolution) - \$.50 per image (50 images minimum)

DVD Montage - \$150.⁰⁰ (100 images maximum)

* Please inquire for additional products and pricing



Find out more by visiting us at hardeephoto.com or call 770.868.6886

Proofing Solutions

Hardee Imaginations Photography offers a wide selection of creative proofing options from online proofing with Pictage.com to our elegant Coffee Table Books by WillowBook. We have all the options available to meet your individual tastes.

ONLINE PROOFING

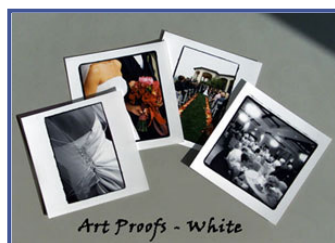
All of your photographs are posted to your own personalized, online gallery. You'll have the option of selecting your favorite photographs and select from a number of online purchase options. This service is provided by our partner Pictage.com.

PROOF PRINTS

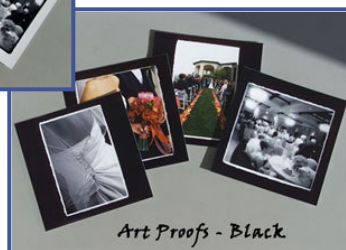
- **Direct Proof Prints:** If you're looking for an economical, proof print solution, Direct Proofs are for you. Direct Proofs are printed right from your digital files without color correction, and they come in 3 1/2 x 5 and 4x6 sizes. You can choose from a variety of border options.



- **Premium Proof Prints:** Premium Proof prints feature color and lighting correction for each print ordered. They come in 3 1/2 x 5, 5x5, 4x5, 4x6, and 5x7 sizes with various border options.
- **Art Proofs:** Art Proofs are a truly distinctive, proofing solution. Printed full-frame on 5x5 paper, with a sloppy border, they come in your choice of white or black backgrounds. These prints are packaged in 5x5 boxes for convenient storage and a beautiful presentation. You will treasure these unique prints.



Art Proofs - White



Art Proofs - Black



PROOF MAGAZINES

Proof magazines elegantly present your images for an affordable price.

Available in three convenient sizes:

1. 8x10, spiral bound with your choice of 6 or 12 images per page, horizontal or vertical orientation.
 2. 10x13, spiral bound or unbound with your choice of 6 or 12 images per page, horizontal orientation.
 3. 10x15, spiral bound with your choice of 6, 12, or 24 images per page, horizontal orientation.
- All pages are printed on Kodak ENDURA Paper with your choice of white or black backgrounds.
 - Hardbound leather and silk cover options, in a variety of colors, further enhance your proof magazine.



Hardee Imaginations
Photography

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PICBOOKS

PicBooks combine the convenience and contemporary styling of a Coffee Table Book with the elegance of our Art Proofs to create a compelling keepsake.

- 5x5 Art Proofs printed on Kodak ENDURA Paper
- 25-100 prints per book, divided evenly between books (based on total number of prints)
- Image numbers on the back of each print
- Optional, custom slip covers that beautifully encase your entire PicBook order (one or multiple books)
- Hand-crafted linen binding in your choice of eight different colors.



PROOF CDs

These auto-loading, digital albums enable you to beautifully preview your proofs in the convenience of your home using your home computer. Enjoy viewing your images set to music. All images are numbered consistently with the website and are watermarked. CD runs on MS Windows computers or Mac computers via Virtual PC.

COFFEE TABLE BOOKS BY WILLOWBOOK™

These elegant, hand-bound, Coffee Table Books showcase your photographs in a library-bound, double-sided pages with a matte hardcover.

• Bonsai 5x5 Coffee Table Book:

This square-bound, 5x5 book is stylish and portable, making it convenient for you to share images with family and friends. It holds up to 720 images with one image per double-sided page.



• Boxwood 7x7 Coffee Table Book:

This generous, 7x7 book is perfectly suited for full-size images. It holds up to 400 images per book.

• Cedar 9x9 Coffee Table Book:

This contemporary 9x9 book is compact enough to carry anywhere. It has a black linen spine and provides space for 4 images per page, holding up to 2880 images per book.

• Birch 8x11 Coffee Table Book:

This slim, yearbook-style book holds up to 960 images. It contains 6 images per page, double-sided.



Coffee Table Book Features:

- A matte hardcover that protects your images in almost any environment.
- Optional numbers under each image for easy viewing and ordering.
- All images can be color corrected.
- An array of customizing options: beautiful covers and new, fashionable font selects.



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Albums

Hardee Imaginations Photography is connected with industry leading partners like WillowBook and Leather Craftsmen through Pictage.com providing a complete collection of top quality albums. Through this partnership, we offer traditional style "matted" and contemporary collage style "flush mount" albums. Both of which are built using the finest, handcrafted materials.

ALBUM DESIGN

We can create beautiful collage style albums through Pictage.com which provides hundreds of template options. We will share these designs with you online to speed up the design process. After that, prints and albums can be ordered. Our hope is to meet your expectations and insure your most precious moments are brilliantly showcased in exquisite keepsakes that will last a lifetime.

LEATHER CRAFTSMEN

Leather Craftsmen is recognized by the most discerning photographers as the premiere manufacturer of genuine leather wedding albums. With album styles ranging from traditional to contemporary, Leather Craftsmen albums satisfy the wide variety of photographic expressions that exist today. Expertly flush mounted or precision-placed into various mats by hand. These albums offer genuine leather covers and a large selection of standard and custom options.



WILLOWBOOK ALBUMS

SEQUOIA™

Flush Mount Album

Like the Giant Sequoia of Northern California, this flush mount album has a majestic beauty and natural longevity all its own. This classic album is characterized by a seamless center and storybook layout that evokes tradition and elegance.

Each album is created from your square, vertical or horizontal professional prints and carefully mounted flush to the page. Additionally, this classic album comes in several sizes and is bound in your choice of genuine leather or metal.

SPECIAL FEATURES OF THE SEQUOIA ALBUM:

- All of your images carefully mounted on durable hardbacked pages with a beautiful book-style binding, making it a perfect heirloom for those who prefer a slightly more traditional album style.
- A narrow binding seam that allows for a variety of cross-page layouts.
- Customized imprinting and several beautiful cover options including, genuine leather and metal, giving your album a personal touch that you will appreciate.
- A large selection of album sizes to choose from.



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Finished Prints

Our prints are offered with many great features, including Kodak papers in a wide range of sizes (from wallets to 20x30). Your choice of paper surface, and professional color-correction. All of prints are produced, through Picatage.com, in state-of-the-art, all-digital lab using the most advanced color calibrations, retouching techniques, and printers. We will provide you with the finest-quality finished prints available, at the most competitive prices in the industry.

EXPRESS FINAL PRINTS

This cost-effective print option includes color and lighting correction and contrast adjustment. Express Prints have a turnaround time as quickly as two business days, making them ideal for orders needed in a hurry.

PREMIUM FINAL PRINTS

Our standard Premium Prints include color and exposure correction, contrast adjustment, highlight and shadow enhancements, and whitepoint and blackpoint balance.

CUSTOM FINAL PRINTS

Our highest-quality print product, Custom Final Prints offer all the features of the Premium Prints; Plus retouching to adjust shadows on a subject's face, reduce shine skin patches and remove unwanted reflections, blemishes, and stray hairs.

- All photos are printed on Kodak's finest ENDURA professional papers; the industry standard for print-life longevity.
- Available in three finishes; matte, luster, and metallic.
- Toning options include Black and White or Sepia toning from color original.
- Over 12 border options.
- For a lasting impression, your final prints are professionally packaged in a sophisticated black box and finished with tissue paper and a silver seal.



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About Us

Founded in 2006, Hardee Imaginations provides professional Wedding, Portrait, and Special Event photography services. Specializing in photojournalistic photography, we can provide our clients with keepsakes that tell the story of your special day. Providing all digital photography services, Hardee Imaginations strives to meet all your needs by continually expanding our knowledge of the industry and equipment. Providing memories that last a lifetime.

WEDDING

Capturing your day, a once in a lifetime occasion, is exciting to us. We realize how special this day is for you and we want to record these special memories for you. Memories you can enjoy for years to come. We enjoy meeting new people and feel honored to share in your special day.

We can provide full day coverage and at multiple locations depending on your wedding package selection. We offer multiple proofing options, prints and album selections for your special day.

We look forward to being a part of your special day and telling "your" story.

SPECIAL EVENTS / PORTRAITS

We provide engagement sessions with all of our wedding packages. This is our way of getting to know you, find out what you desire for your special day.

Let us capture your little one's smile, your senior about to embark on the next step in their life or the entire family for that special portrait over the fireplace.

OUR PHILOSOPHY

We will never rush you or apply pressure at any of your sessions. We strive to insure all sessions are fun and relaxing. We feel this will allow you to enjoy and remember the experience as well as take keepsakes home to be enjoyed for years to come.

LOCATIONS

All services are provided on location. We will come to you or your choice of favorite locations. This provides for a more relaxing and environment. We prefer to stay away from the stiff and artificially posed pictures. Your choice of locations, Home, Parks, Downtown, allow you to be more comfortable.

PARTNERS

We have partnered with Pictage.com, the country's largest provider of photography services for professional photographers since 2000. Through Pictage.com, Hardee Imaginations can provide you with a one-stop, online solution for viewing, buying and printing of your professional images



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Payment Processing

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WEDDINGS

- A 20% down payment will be required at contract signing. This will reserve your wedding day with Hardee Imaginations Photography exclusively. We will never double book weddings on your date.
- Payment must be made in full 30 days prior to your wedding day or we will not be able to perform the services requested. If special arrangements are needed, please let us know. We will do everything possible to insure your day is a special day. This is the last thing we want you to worry about when working with Hardee Imaginations Photography.
- When you decide on a wedding package, we will setup an easy and convenient payment plan to meet your needs. Generally we will setup a payment plan of a maximum of 4 payments spread out from the time we book your wedding and 30 days prior to your wedding.
- All prices are subject to change without prior notice. Please inquire for all products and pricing.
- Domestic travel is available upon request. Please let us know if you require a photographer to travel to your wedding destination. Additional charges may apply.
- We regret that we don't accept credit cards at this time. We will be accepting credit cards in the near future.

PRODUCTS / PRINTS / ALBUMS

- All products can be purchased online through your personalized account with Pictage.com. Credit card processing is available through online purchases with Pictage.com.



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